

RYON ELLIOTT

ART DIRECTOR. ILLUSTRATOR. PROBLEM SOLVER.

ABOUT

My creative career involves large-format design, product design, multi-channel campaigns and more. I am a versatile leader from creative carte-blanche to tight branding guidelines. Key essentials to my skill set includes strong conceptual thinking, sharpened design skills and a high-proficiency in design programs.

As a leader, I adapt to evolving environments consistently delivering creative solutions. As a team player, I mindshare my skills, solutions and creativity with co-workers to elevate all standards. As a communicator, I articulate concepts clearly to clients, while also listening closely to their needs and feedback.

EXPERIENCE



STEPHEN JOSEPH, INC. | THE FORMAN GROUP

Illustrator/Designer
2004-2006

Designer
2006-2008

THE AMERICAN HEART ASSOCIATION

Art Director
2008-Current

AMERICAN HEART ASSOCIATION | DALLAS, TEXAS

Art Director

Oversee projects from creative concepting to design and layout; including ads, mailers, infographics, logos, large format presentations and product design. Work on both 2D print design and web images. Illustration and spec building for toy designs. Provide light copy writing during concepting phases. Maintain brand integrity. Cultivate customer relationships. Collaborate with multiple teams for major projects.

THE FORMAN GROUP | PLANO, TEXAS

Graphic Designer

Creative concepting and design execution; including ad campaigns, mailers, catalogues and calendars. Follow and execute lead designer input and direction. Coordinate with vendors for file delivery. Meet with clients to discuss project direction and feedback.

STEPHEN JOSEPH, INC. | LUBBOCK, TEXAS

Illustrator/Designer

Design and illustrate t-shirts for multiple retail and promotional outlets, and design for children's apparel. Prepare and separate illustration art for multiple spot-color production and print. Brainstorm themes and concepts for promotional tees for entertainment and tourist venues. Layout and design for annual product catalogue and image management for retail website. Lead Adobe Illustrator in-team training.

SKILLS

ILLUSTRATION
75%



COMMUNICATION
85%



CONCEPTING
90%



PHOTOSHOP
70%



ILLUSTRATOR
93%



INDESIGN
85%



IRVING, TX

RYONELLIOTT@GMAIL.COM

RYONELLIOTT.COM

214.448.9588